THE SA-RA CREATIVE PARTNERS™ NUCLEAR EVOLUTION: THE AGE OF LOVE

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EXECUTIVE PRODUCERS: Om'Mas Keith - Shafiq Husayn - Taz Arnold

The SA-RA Creative Partners™ have dazzled & amazed with productions, collections, mixes and remixes and now, for the first time, with Nuclear Evolution: The Age of Love, they deliver a completely new and original album. Built from scratch, it's a truly coherent and innovative body of work. Musical, adventurous, and even more evolved than anything they've done before, Nuclear Evolution also shows a controlled, polished, and in-the-pocket side to their work. It is an album on which SRCP™ further prove that they are a musical force to be reckoned with.

Whether on the otherworldly opus "Love Czars," the bombastic soul of "I Swear," or twisted tales of drug-fueled-freaks on "Traffika," Nuclear Evolution: The Age of Love blends next-level production with a unique and unconstrained blend of street wit, dirty-sex talk, tall stories, intergalactic future sounds, and is set to become essential listening for the summer of 2009.

The SA-RA Creative Partners use their three minds to make something that is always new, and twisted, a sound not heard before. Their music is soulful, but not limited by the neo soul tag. They make hip hop, but of the bugged-out and other-worldly kind. Tracks are instantly catchy, but edgy and not commercial. According to the list of high-profile artists requesting their production services their sound has widespread appeal. Most recently SRCP have been making their mystical magical soulful productions for Erykah Badu. Serving as her associate producers, they wrote, appeared, and produced on seven of the tracks from her critically acclaimed 2008 New Amerykah album. She returns the favor with a guest appearance on "Dirty Beauty" from Nuclear Evolution. Other collaborators that SRCP have worked with include Pharoahe Monche (on the massive "Agent Orange" track), Andre 3000, John Legend, Black Eyed Peas, Talib Kweli, Dilla, Fonzworth Bentley, Heavy D, Common, Iggy Pop, Herbie Hancock, Dr. Dre, Jill Scott, and Jurassic 5.

Featured on Nuclear Evolution is a crew of friends and co-conspirators that includes Erykah Badu, and saxophonist Gary Bartz with his quartet. In addition, up-and-coming talent like Debi Nova, Rozzie Daime, Noni-

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Lamar, Erika Rose, Brook D'leau of J*Davey, Joseph Liemberg, Fenetta Lowe & Jimetta Rose all appear. Easy to like, but difficult to pigeon hole, the album oozes equal parts jazz, soul, pop, funk, and hip-hop. The eclectic collection of productions bounces from the sticky and bubbly soul of "Gemini's Rising", to the string laden bump of "He Say She Say," and the outer-worldly bossa nova of "Spacefruit."

Outside of SRCP, the members are all working on multiple projects. Taz Arnold has a fashion company, called ti\$a, working on collections/collaborations with Kanye West's Pastelle Clothing line. Shafiq Husayn is working on a full-length album called Shafiq En' A-Free-Ka, plus new albums for Erykah Badu, Bilal, and Sleepy Brown. Om'Mas Keith is currently producing and writing for P. Diddy's upcoming album, and will co-star in a major network reality television show. He's also been serving as MD for rapper Jim Jones, lecturing with the Red Bull Music Academy, managing fresh musical talent, and pursuing his acting/voice-over career.

Double CD includes 17 hot new exclusive tracks, plus a bonus disc of beats and previously released SRCP/Ubiquity tracks.

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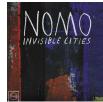
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