PPP: ABUNDANCE

FOR INFORMATION AND SOUNDCLIPS OF OUR TITLES, GO TO WWW.UBIQUITYRECORDS.COM/PRESS STREET DATE: 01/20/2009





Abundance marks the arrival of PPP as a band. They have developed a new sound that's even bigger, and an album that's more dynamic and organic than their first. While Triple P brought worldwide notoriety to the Detroit-based PPP production crew and their global collective of like-minded and soulful collaborators. Abundance raises the stakes. They have reclaimed the music of their city. The golden Motown era sounds that their parents played while they were growing-up have been given a thorough and respectful re-rub for a new century and a new generation of listeners.

While Triple P had a helping hand from an eclectic selection of edgy-peers like Dilla (R.I.P.), Steve Spacek, SA-RA Creative Partners, and Invincible, it also launched the solo careers of previously-unknown vocalists Georgia Anne Muldrow and Tiombe Lockhart. Abundance has a much more focused guest list and shines the spotlight on amazing new talents Coultrain, Karma, and Jamila Raegan. Rather than repeat the successful formula of Triple P, PPP would prefer to progress and develop with new conspirators to keep proceedings fresh. "Coultrain brings the substance and 'the cool,' Karma brings the power and fire; it's amazing she's not been discovered before. Jamila brings style with her unique tone. Together it's a winning combo," says Waajeed.

Since the release of Triple P, Waajeed and production partner Saadiq moved from Detroit to Brooklyn. And while Brooklyn-life may have changed their sound, it's also made them appreciate their Motor City roots which are audible throughout the album, the majority of which was mixed in Detroit by Grammy award winning engineer Todd Fairall. From the Motown vibe of "On a Cloud" the super-soulful gospel-tinged first single that exemplifies the new PPP, to the techno-influenced "Rocket Science," Detroit is evident throughout. Prior to the release of Abundance, PPP performed new tracks to packed crowds in Europe on a 25-date Fall tour in a warm-up for 2009.

During their first album campaign, PPP sold-out tours worldwide, playing high profile performances at the likes of Coachella and Central Park Summer Stage sharing billing with acts like Roy Ayers, Brazilian Girls, and Mark Ronson. PPP's cover of "50 Ways to Leave Your Lover" was voted one of the songs of the year by listeners to the BBC Radio 1 show Worldwide.

Between gigs and recording albums, Waajeed has been working with Cee-Lo, Mark Ronson protégé Daniel Merriweather, Pharoahe Monch, and John Legend protégé Estelle and has remixed artists such as Radiohead, Roy Ayers, and Tony Allen-to name a few.

Also Available: PPP "Triple P" (URCD168) 10% Off CD from 12/02/08 to 01/20/09.

- 1. Angel
- 2. Smoking Mirrors
- 3. On A Cloud
- 4. Luv Affair
- 5. Go, Go, Go
- 6. Sanctuary
- 7. Ain't No Ifs Or Maybes
- 8. Pigeon Hole
- 9. Lovers And Haters
- 10. The Ghost of Aveiro
- 11. Countless Excuses
- 12. American Pimp
- 13. Dirty Secrets
- 14. Rocket Science
- 15. Goodbye

5% DISCOUNT UP TO 1 WEEK AFTER STREET DATE (CD ONLY)



CD - CATALOG UBR11239-2 LIST PRICE: \$16.98 CD BOX LOT: 30



LP - CATALOG UBR11239-1 LIST PRICE: \$19.98 DLP BOX LOT: 30 VINYL IS NON-RETURNABLE

FOR FANS OF:

PPP, COMMON, MOTOWN, AMERIE, AMY WINEHOUSE, RAPHAEL SAADIQ, FUNKADELIC, SHARON JONES

FILE UNDER:

SOUL, DANCE, ELECTRONIC, HIP-HOP

RECOMMENDED UBIQUITY TITLES:



PPP
TRIPLE P
CD/DLP



DAMON AARON HIGHLANDS CD/LP



SHAWN LEE & CLUTCHY HOPKINS CLUTCH OF THE TIGER CD/DLP

SALES: SCOTTY@UBIQUITYRECORDS.COM (949) 764-9012 ext.110
PRESS & PUBLICITY: MEZA@UBIQUITYRECORDS.COM (949) 764-9012 ext.109

(((•))) Ubiquity 1010 W. 17TH STREET COSTA MESA, CA 92627 PHONE: (949) 764-9012 FAX: (949) 764-9013