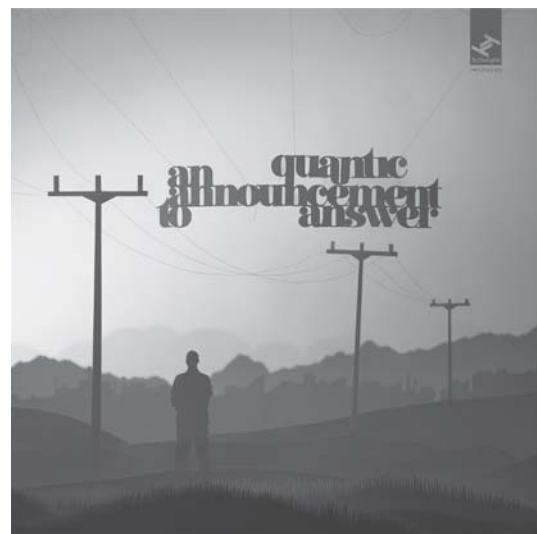


((●)) UBIQUITY RECORDS PRESENTS

# QUANTIC - AN ANNOUNCEMENT TO ANSWER

STREET DATE: 7/25/2006



Playing with the musical notion of call and response *An Announcement to Answer* is the title and sound of the fourth **Quantic** album, the second released domestically by Ubiquity. Chronicling the ever widening musical world of producer, record collector, musician and **DJ Will Holland**, aka **Quantic**, it's a big sounding shout-out demanding a positive response.

Intricately produced, the album delivers hip hop, Puerto Rican, jazz, funk and soul sounds with a 21st Century twist that's friendly to ears and sound systems alike. While he's a humble character, Holland is no typical DJ-turned-electronic-producer. He recorded himself on guitar, bass, percussion, piano and accordion in Brighton. He worked with his father on banjo in Wales, adding musicians from multiple sessions in Puerto Rico and the West Coast. The majority of the editing was carried out on a laptop across multiple time zones en route to DJ gigs.

*"The album explores my most recent music tastes and reflects the fact that my record digging has gone deeper and more obscure. I've been picking-up more and more African, Caribbean and jazz records and applying what I learn to my sound,"* explains Holland. Vocalist **Tempo** from the **Candela All Stars** appears along with fellow Puerto Rican-based trumpeters **Major** and **Javier** (from Fania recording artist Roberto Roena's band.)

Portland-based MC **Ohmega Watts** floats his rhymes over 2 tracks and Noelle of Los Angeles band **The Rebirth** also makes an appearance, "I'm very proud of all the vocal contributions to the album, Noelle wrote some very heavy and revolutionary lyrics on 'Politick Society' and Ohmega was willing to flow over 'different' beats."

Critical praise for Quantic's 2004 album "Mishaps Happening" released by Ubiquity in US/Canada:

"The hottest motherf\*%ker out there"

**XLR8R**

"Mashes fiery horns, tasty guitar riffs and cookin' percussion"

**VIBE**

"Most musicians can only dream about creating mishaps like this"

**YBR**

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